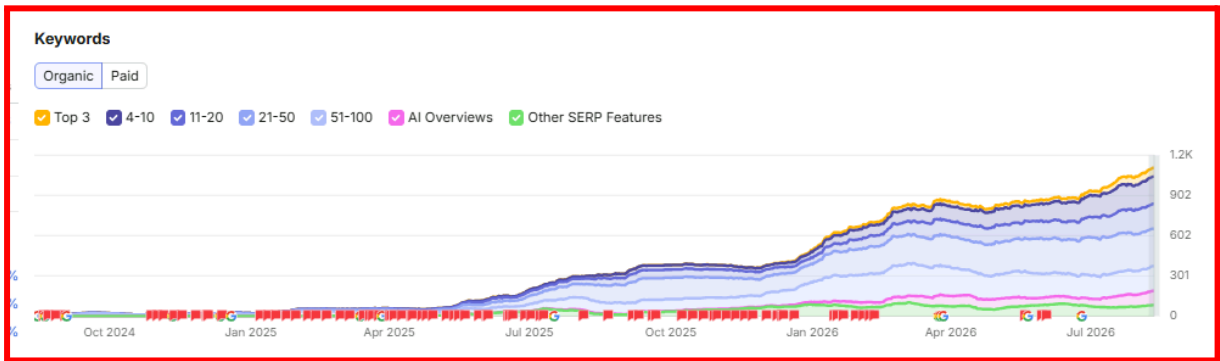
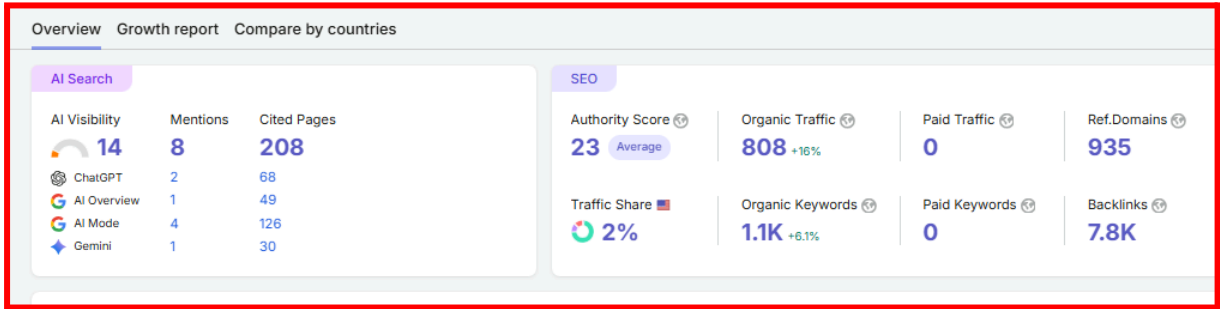
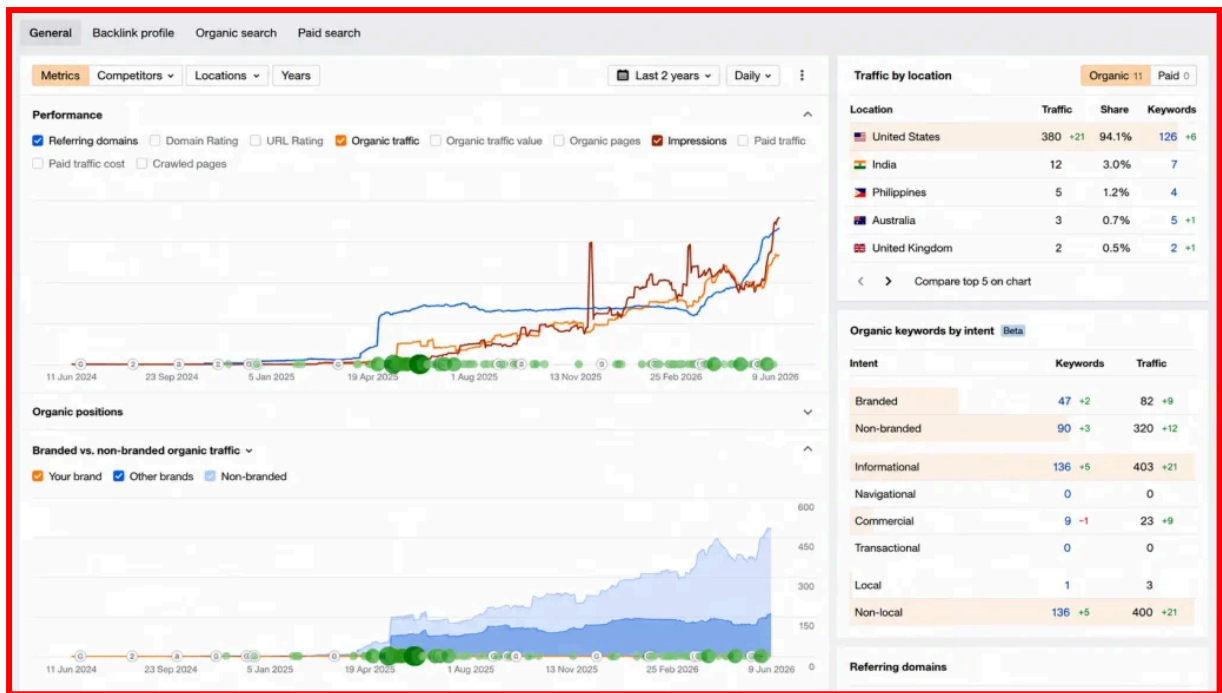


Engineering SEO: 8,119 AI Citations/Month + 1,100 Keywords, North America





Project Description

A US-based engineering firm had an existing website with no AI search presence and limited organic visibility. I rebuilt the technical SEO foundation, implemented full schema markup, created llms.txt and FAQPage schema for AI extraction, and built a content architecture around topical authority.



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Advanced Power System Studies Delivered by HV, MV & EHV

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🔮 AI Overview

Advanced power system studies delivered across **Medium Voltage (MV)**, **High Voltage (HV)**, and **Extra High Voltage (EHV)** analyze the reliability, stability, and safety of electrical networks. These rigorous engineering assessments evaluate grid behavior under normal and contingency scenarios to optimize infrastructure. [LinkedIn · Rob Kamranpoor P.Eng, MBA... · 4](#)



These advanced studies encompass a broad spectrum of voltage classifications, specifically tailored to the unique complexities of the network:

- Medium Voltage (MV): Typically spans 1 kV to 35 kV. Studies at this level often focus on...

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Advanced Power System Studies Delivered by HV, MV & ...

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substation design

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🔮 AI Overview

Substation design is the process of planning and configuring electrical nodes within a power grid. It ensures safe, reliable, and efficient voltage transformation, transmission, and distribution of electricity. The process integrates electrical, mechanical, and civil engineering principles. [Keentel Engineering · 2](#)



Key Design Phases

Every comprehensive substation design requires a multi-step engineering approach to balance electrical loads with environmental and spatial requirements: [Keentel Engineering · 1](#)

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Substation Design in Electrical Power System



10 sites

Substation Design for Power System | Keentel Engineering
02-Sept-2023 — Abstract— The design of a substation is a critical component of the power...



Keentel Engineering

A Practical Guide to Electrical Substation Design - E&I Sales
07-Dec-2025 — A practical guide to substation design, covering the design, construction, and operation of substations.



nerc compliance services

NERC compliance over its entire lifecycle.

AI Overview

NERC compliance services help organizations in the electric power industry meet the mandatory reliability standards set by the [North American Electric Reliability Corporation \(NERC\)](#). These services encompass various activities, including gap analysis, mock audits, policy management, and training, all aimed at ensuring a reliable and secure bulk power system.

Key NERC Compliance Services:

Gap Analysis:
Identifies discrepancies between an organization's current practices and NERC standards, helping them understand what needs to be addressed.

Mock Audits:
Simulates NERC audits to assess readiness and identify areas for improvement before

NERC Compliance Services & Engineering Support | Keentel
NERC compliance services involve engineering, documentation, and...
Keentel Engineering

North American Electric Reliability Corporation (NERC) - Azure

Google

poi interconnection

AI Overview

A Point of Interconnection (POI) is the physical or logical location where two separate networks connect to exchange traffic or transfer energy. It defines the demarcation point where one party's responsibility ends and another's begins. [www.unescwa.org](#) +2

The concept of a POI functions differently depending on your industry:

1. Electrical & Renewable Energy

- What it is: The exact point where a power plant (like a solar or wind farm) connects to the regional electrical transmission or distribution grid. [Solar SME](#) +1

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POI Interconnection Engineering Support

POI Interconnection Engineering Support | Keentel
Utility Scale Renewable Energy. MEP Engineering Services. Schedule A Consultation. Utility Scale...
Keentel Engineering
Mastering Grid Connections and Identifying Optimal Points of ...

Results: 81 to 1,100+ organic keywords in 15 months. 8,119 AI citations per month across ChatGPT, Google AI Mode, AI Overviews, and Gemini. 120,000 Generative AI impressions in 3 months confirmed in Google Search Console. Authority Score grew from near-zero to 22.