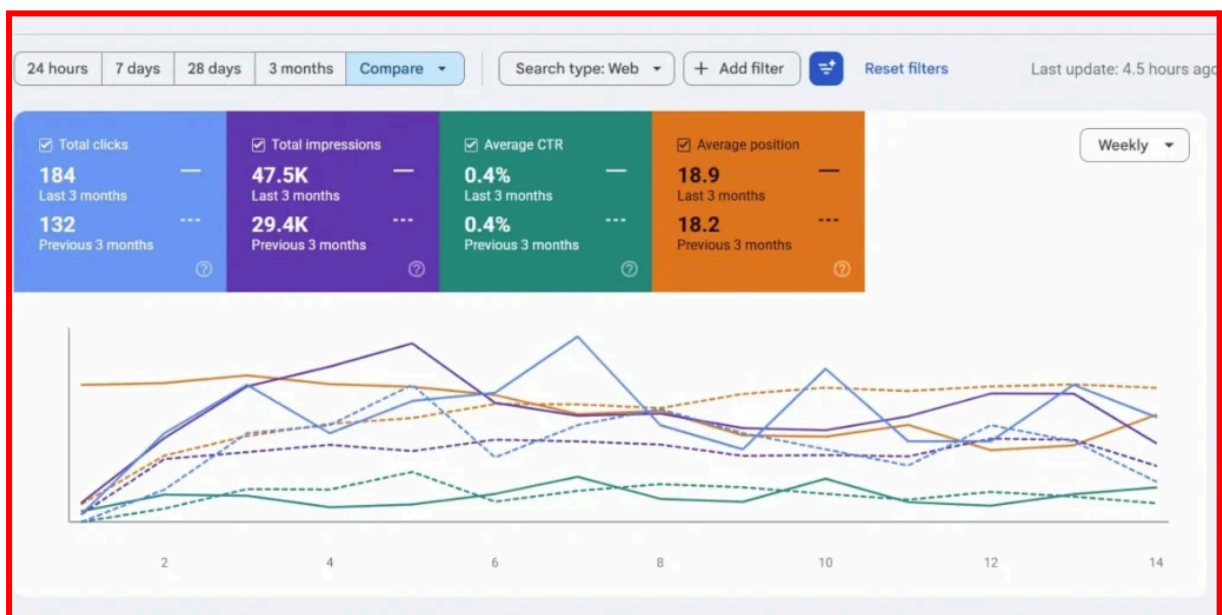
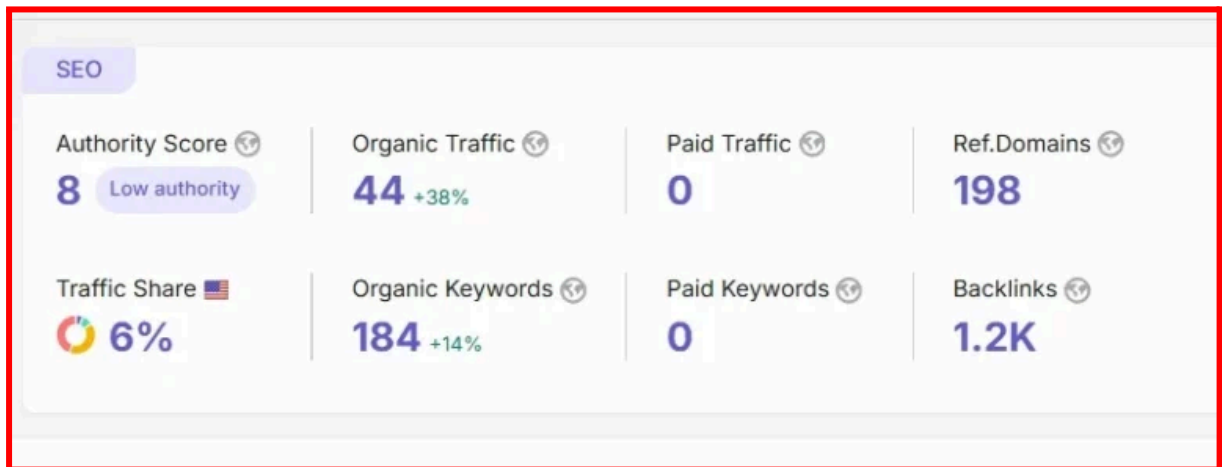
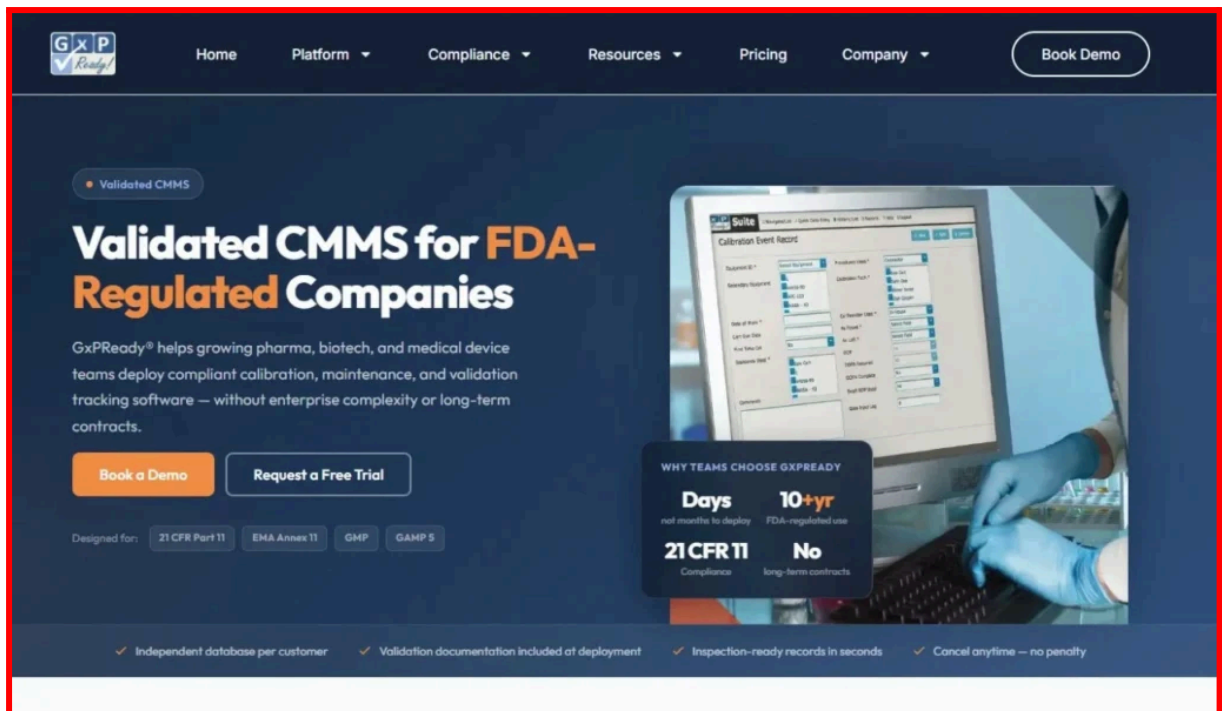


Regulated SaaS SEO

+62% Impressions, +39% Clicks, San Diego





GxPReady is a validated CMMS SaaS platform for FDA and EMA regulated pharmaceutical, biotech, and medical device companies based in San Diego, California. The challenge: a highly technical, compliance-driven product in a niche B2B market where organic visibility was limited and content did not reflect the depth of the platform.

I redesigned the website and built a full SEO and content strategy targeting 21 CFR Part 11, EMA Annex 11, and regulated CMMS keywords.

Results (last 3 months vs prior 3 months): +39% organic clicks (184). +62% impressions (47,500). 184 organic keywords ranking. 1,200 backlinks earned. Position holding steady at 18.9 while volume continues scaling.